

# Prathana Shrestha

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Thamel, Kathmandu, Nepal

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## WOMEN ENTREPRENEUR

To excel as an entrepreneur in handicrafts, hospitality, and real estate by promoting cultural heritage, delivering exceptional guest experiences, and creating sustainable, community-focused developments. Dedicated to empowering artisans, fostering economic growth, and enhancing social impact, I aim to drive innovation and quality in every venture while upholding values of creativity, inclusivity, and environmental responsibility.

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## KEY COMPETENCIES

Process improvement	Report writing and presenting	Strong interpersonal skills
Data-driven strategic planning	Critical thinking skills	Proactive and self-motivated
Cost-benefit analysis	Excellent communication skills	Exceptional organisational skills

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## PROFESSIONAL EXPERIENCE

**Yogini Arts Pvt Ltd** **Dec 2018 - Present**  
**Chairman**

Providing strategic leadership, oversees governance, and ensures alignment with the company's vision. Responsibilities include fostering artisan empowerment, promoting sustainable practices, driving financial growth, and enhancing brand value. They represent the organization, develop market opportunities, and uphold ethical standards to ensure long-term success and social impact.

**Lucky Thanka** **Jan 2019 - Present**  
**Director**

Australia Based company tied up with Nepal for promoting Nepalese Handicrafts Goods. Directly engaged in Strategic Leadership, Governance, Market Expansion, Artisan Empowerment and others

**Prime International** **March 2019- Present**  
**Director**

Manage operations, ensure regulatory compliance, and drive financial performance. Key responsibilities include market analysis, stakeholder relations, risk management, and fostering team collaboration

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## EDUCATION & CERTIFICATIONS

### Master of Business Administration (MBA)

Majors: Finance and Marketing  
Bangalore University, Karnataka, India

### Bachelor of Business Administration

Majors: Finance  
Kathmandu University, Dhulikhel, Nepal

### SAP- Financial Management 3 months Short Course

Connaissance IT

## EXTRACURRICULAR ACTIVITIES

### President, Innovation Club

LACM, KU affiliated College

### Treasurer

Leo Club of Kathmandu, District 325 A