

CHRIS KUMAR BELBASE

📍 Bafal-17, Lalitpur, Nepal

☎ (977) 9863020470

✉ chrisbelbase@gmail.com

PROFILE INFO

To establish a thriving business portfolio in handicrafts, hospitality, and real estate, promoting cultural heritage, delivering exceptional customer experiences, and creating sustainable, community-focused developments while empowering artisans and fostering inclusive growth.

EXPERIENCE

2022 - Present

Yogini Arts Pvt Ltd

CEO

- Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives.
- Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment.
- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.

2019- Present

Hotel Tradition and SPA

Director

- Oversee overall hotel operations, set goals, and implement strategies to achieve financial targets and enhance guest satisfaction.
- Lead and mentor staff across departments, ensuring high performance, teamwork, and adherence to quality standards.
- Ensure exceptional service delivery while maintaining compliance with safety, hygiene, and regulatory standards.

2019- Present

Himalayas Shop

Director

- Drive product development, market strategies, and branding initiatives that blend traditional craftsmanship with modern trends to enhance digital presence.
- Develop and manage online platforms, social media campaigns, and e-commerce operations to expand reach and boost sales globally.
- Foster partnerships with artisans, ensure ethical practices, and promote sustainable production while leveraging digital tools to showcase craftsmanship and storytelling.

EDUCATION

2015-2017 | Bangalore University

Master of Business Administration

Finance and Marketing

2011-2015 | Kathmandu University

Bachelor of Business Administration

Finance

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

TRAINING

- Investment Banking Operation
- SAP- Financial Management by Connaissance IT
- Value Driven Marketing by Milton Kotler
- Local Entrepreneurship in Nepal by LACM

LANGUAGES

- English
- Nepali
- Hindi
- Chinese (Basic)