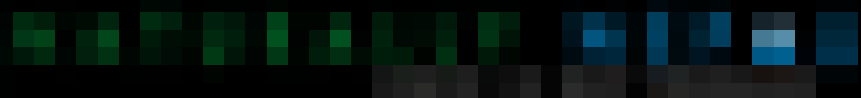


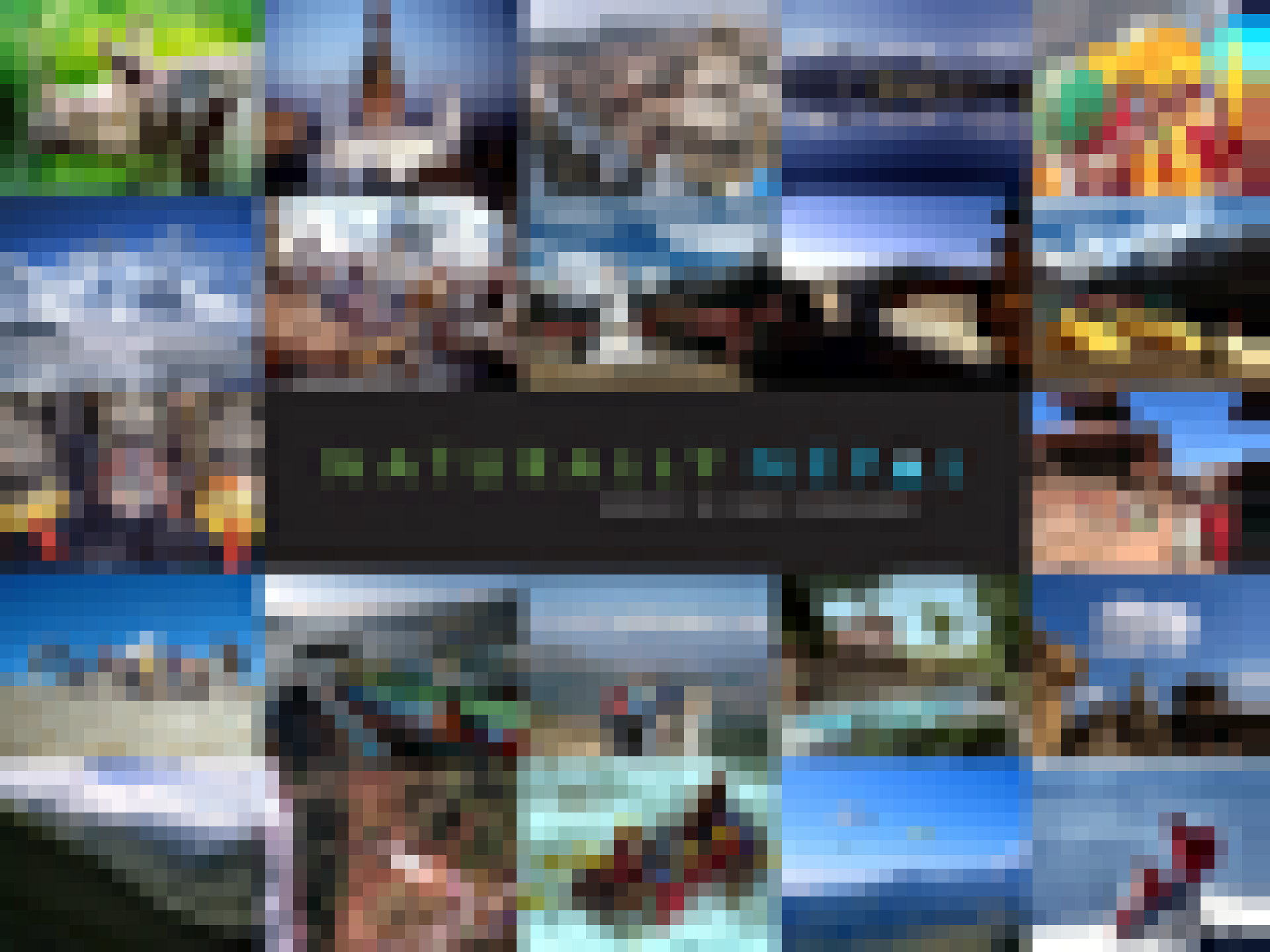


**A
PRESENTATION ON
NATURALLY NEPAL
ONCE IS NOT ENOUGH**

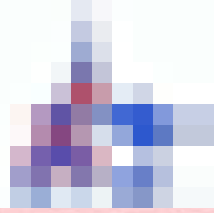
PRESENTED BY:







NEPAL AT A GLANCE



Location: Between India & China (China in the north and India in the East, West and South)

Area: 147,181 sq.km

Capital: Kathmandu

Population: 28.5 million

People: More than 102 ethnic groups & 92 spoken

Currency: Nepalese Rupees



Climate: Nepal has four seasons

Winter : December-February

Spring : March – May

Summer : June – August

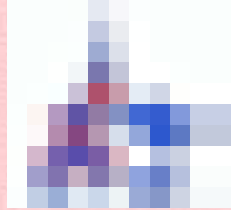
Autumn : September – November

Geographical Division : 3 geographical zones (Mountain, Hill Plain (Terai))

Political division : 75 Dist, 14 Zones, 5 Development Regions
58 Municipalities and 3915 VDCs

Elevation : From 60m to 8,848m within north-south distance of

200 m

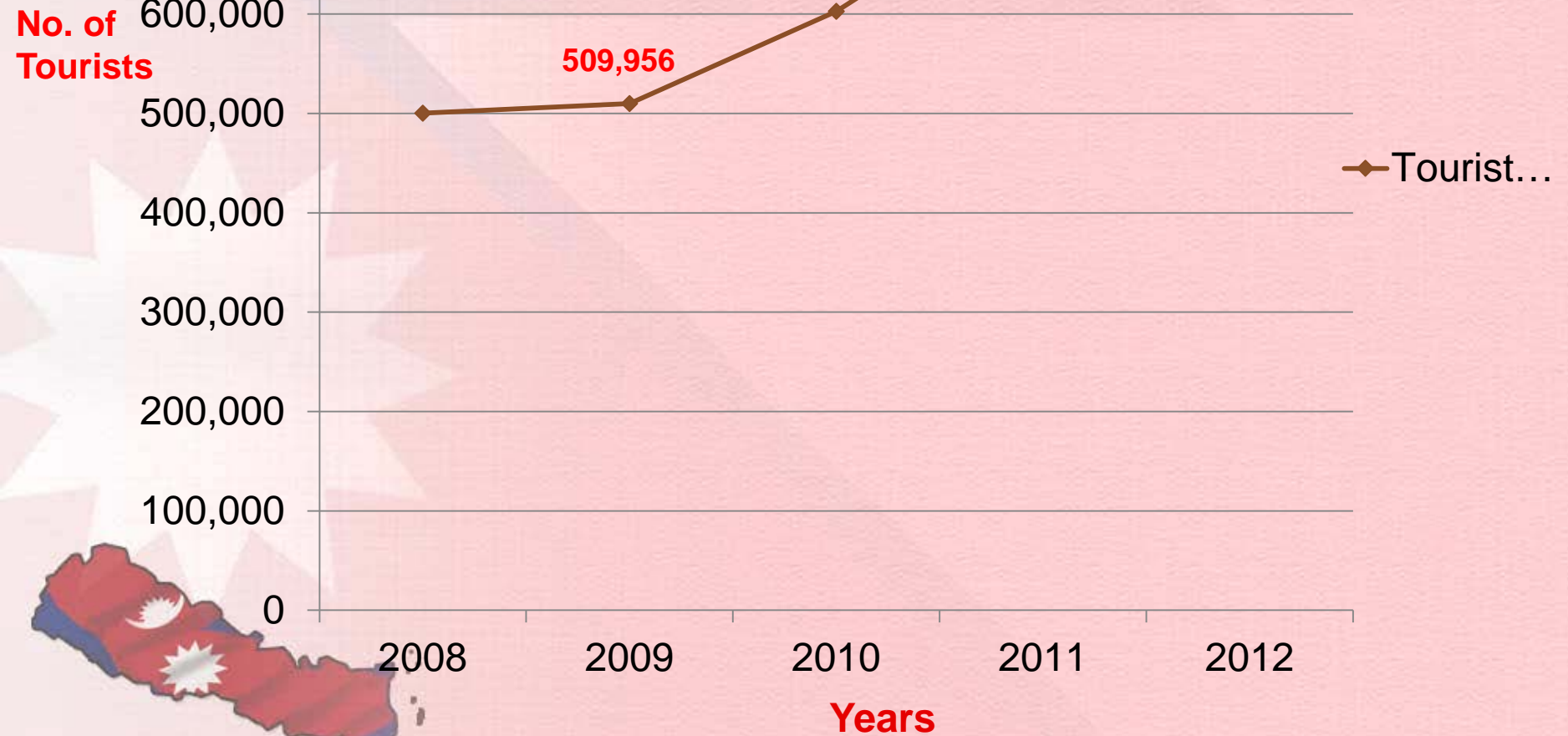
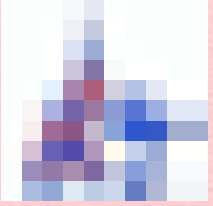


Nepal Occupying Only 0.1% of the Total Landmass of the Earth is Home To:

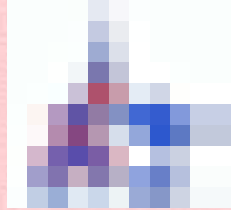
- 2% of all the flowering plants in the world
- 8% of the world's population of birds (more than 848 species)
- 4% of mammals on Earth
- 11 of world's 15 families of butterflies (more than 500 species)
- 600 indigenous plant families
- 319 species of exotic orchids



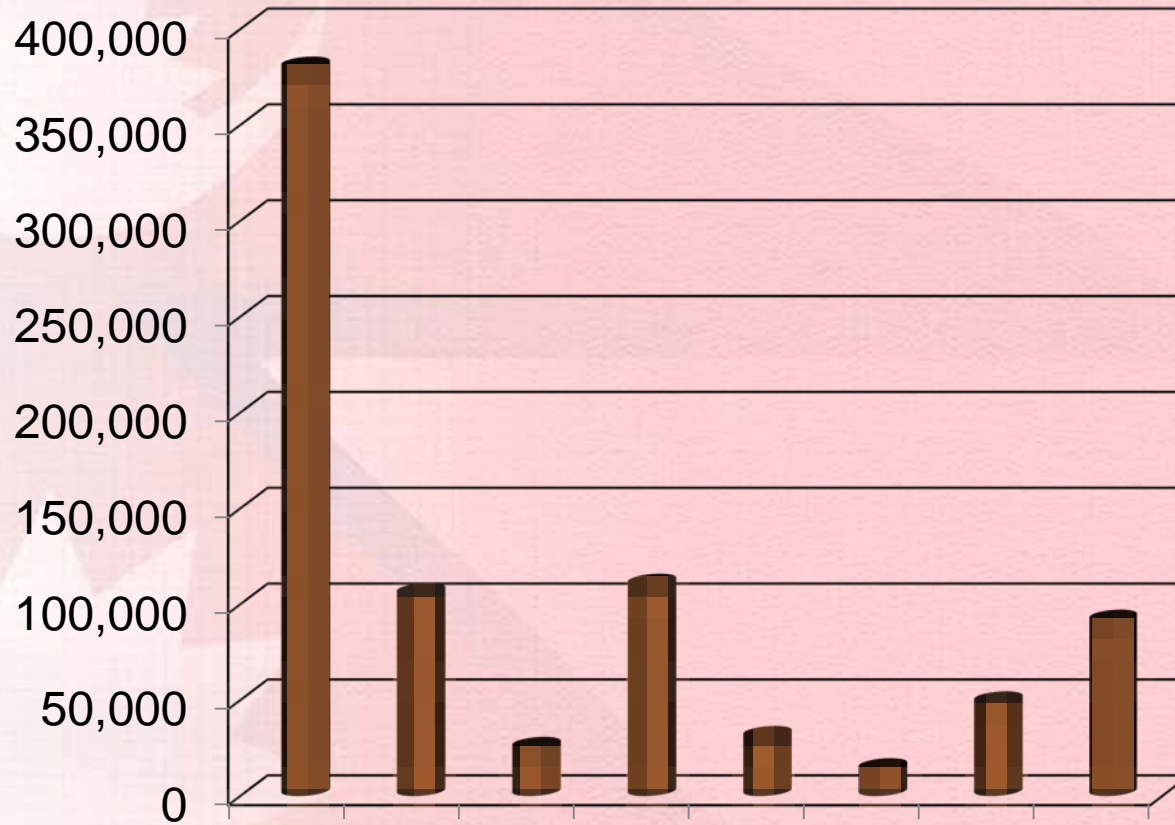
Total Tourist Arrival in Nepal in Different Years



Purpose of Visit By Tourists During 2012



**No. of
Tourists**

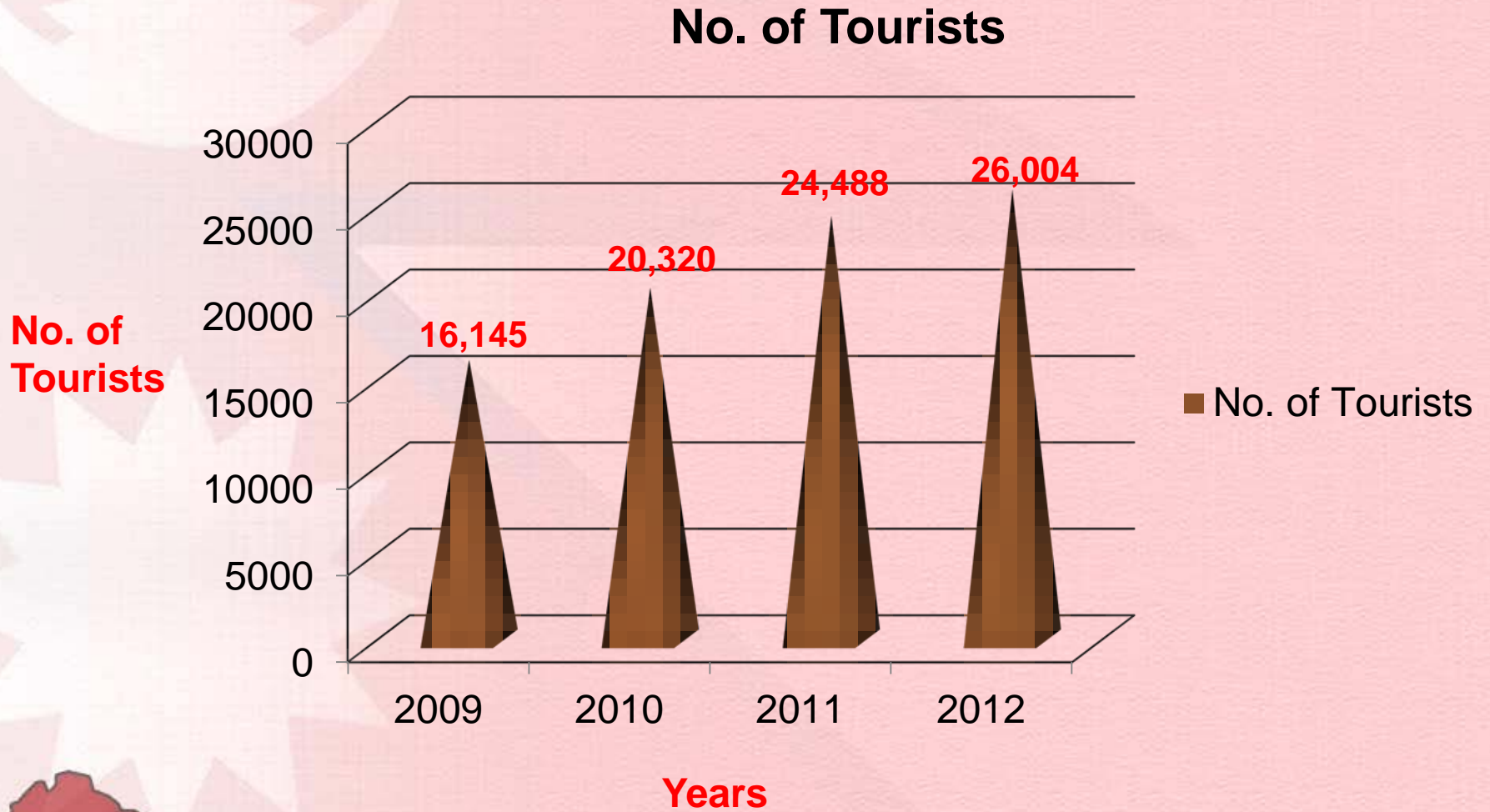


**■ Purpose of Visit By
Tourists in Nepal**

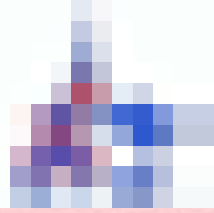


Purpose of Visit

Number of Korean Tourists Arrival in Nepal 2009-2012

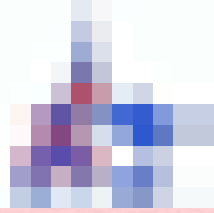


WHY INVEST IN NEPAL'S TOURISM SECTOR



- **because of its positioning** : it is a country between two rising stars of the world. we are not landlocked, instead land linked to the new biggest market and economy.
- **because of its geography** : mostly sunny weather, minimum natural calamities, so diverse flora and fauna.
- **because of its unique culture**: Nepal is probably the most harmonious society, and Guests are treated as God as it is imbedded in our culture
- **because of its population**: one of the youngest population of the world – working age population is around 60%, not only hardworking but brave and honest, the most hospitable people, peace loving people
- **because of national priority** : Government of Nepal has placed Tourism in top 3 priority sector after Agriculture and Hydro





Institutional tie-ups : with SAARC, SASEC, BIMSTEC, PATA, UNWTO, WTO

- **Top source markets of Nepal's tourism are from Developed Economies** : like US, UK, Germany, France, Japan, Australia, Korea, China, India.

- **Diplomacy** : Nepal's current diplomacy is based on Economic diplomacy where tourism is of course a top priority.

- **Easy visa** : Non –tourist visa for carrying out the feasibility study, non-tourist visa for expats, business visa, and residential visa for potential investors

- **Currency counts**: \$1 = NPR 100.00, best value of money in the region. low operational cost for any industry.



Some potential areas/activities for investment in Nepal :

- Infrastructure – Aviation, road, cable cars or other innovative transports
- Amenities – Hotels, Resorts
- MICE : MICE venues
- Adventure Tourism : Expeditions, World-class Adventure Tourism Academy
- Attractions: amusement and theme parks, high-end gaming, duty free shoppings, mega carnivals
- Herbs : high-altitude herb collection and refining centers
- Sports Tourism : Cricket Stadium, Football, Golf etc
- Spiritual Tourism : Yoga, meditation, Spa, Spiritual study centers
- Medical Tourism: best place bcoz its climate and helping nature of local manpower



- Security Agencies
- Outsourcing : IT, call centers, odd-time international bookings
- Filming / Cinema Tourism
- Handicraft – thangka painting, mithila paintings, Buddha sculptures, handmade garments, pashmina and carpets





Mt. Everest (Top of the World)

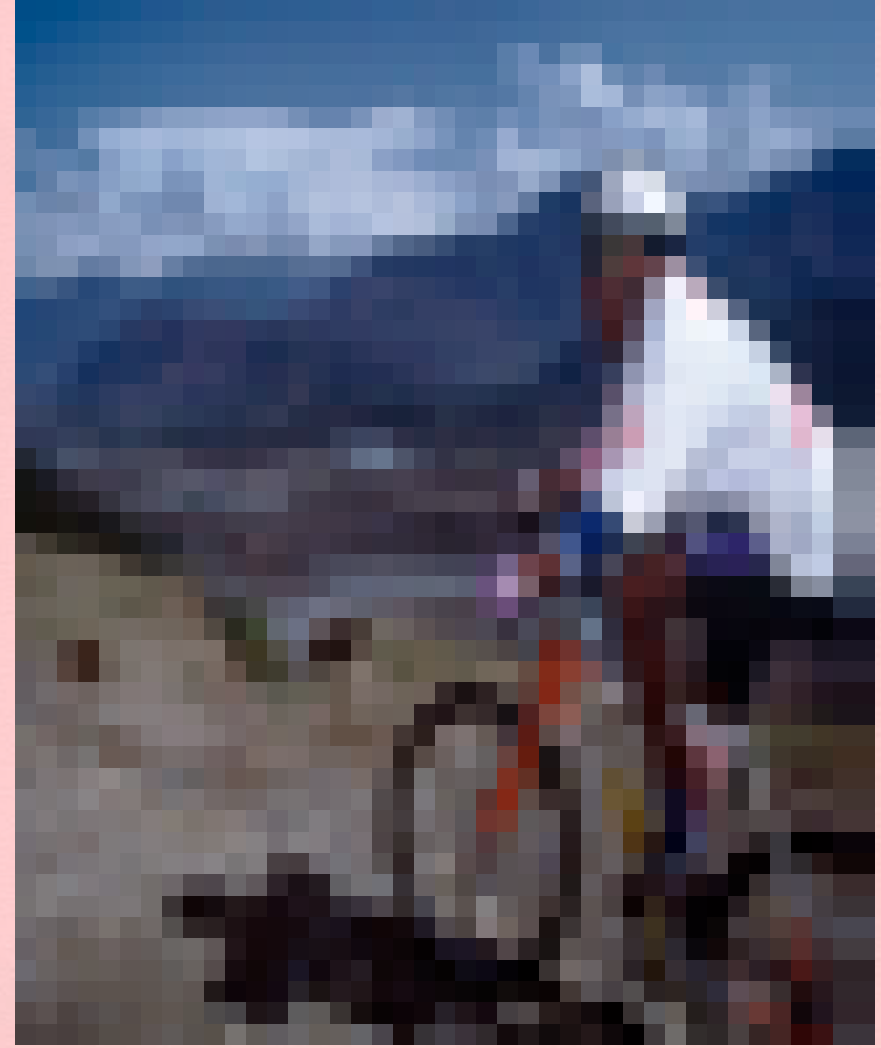


Lumbini (The Birth Place of Lord Buddha)

Home to Adventure



Mountaineering



Mountain Biking





Paragliding



Ultra light





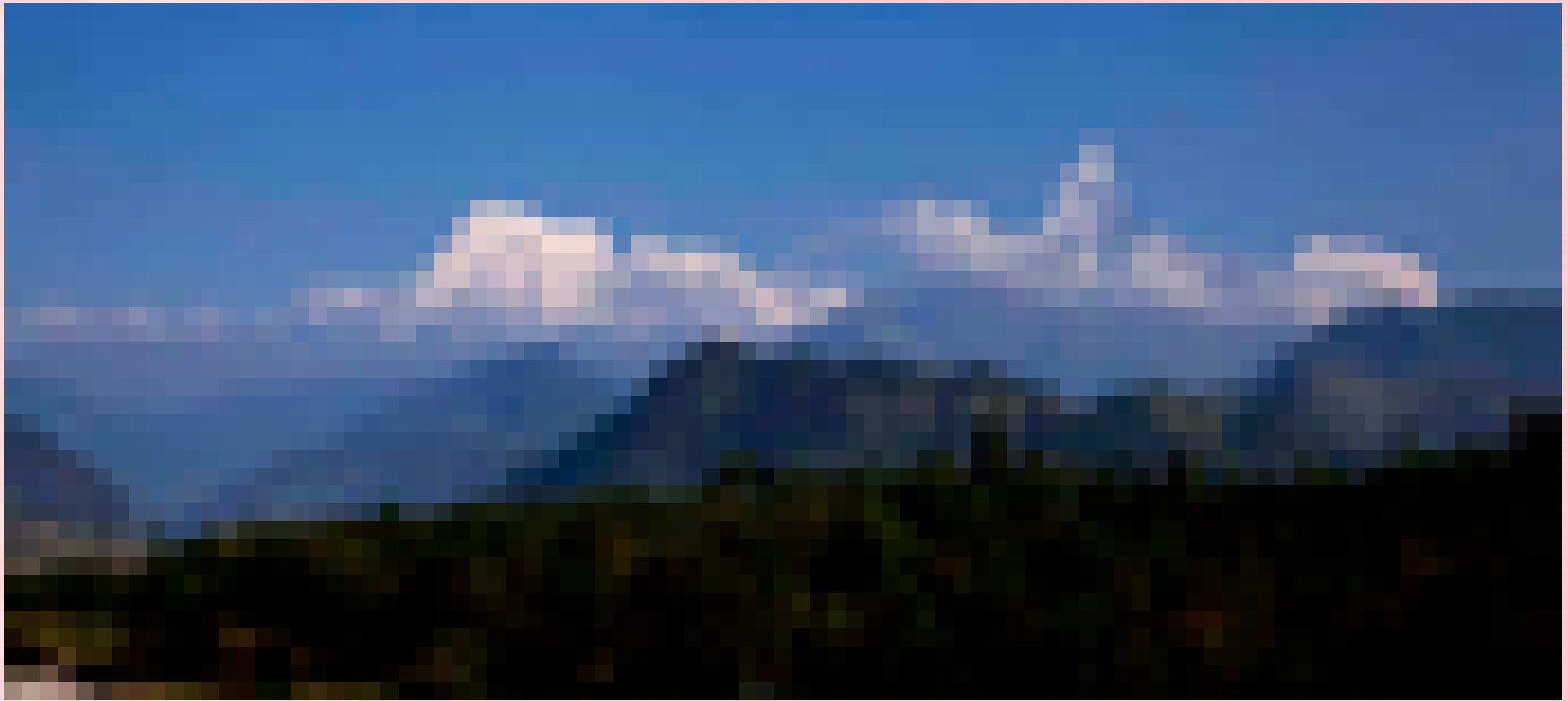
Bungee Jump



Rafting



Breathtaking Landscapes



Annapurna Range with Fishtail Mountain





Pokhara : Paradise on Earth

Delicacies of Nepalese Cuisines



Traditional Daal Bhat



Yomari





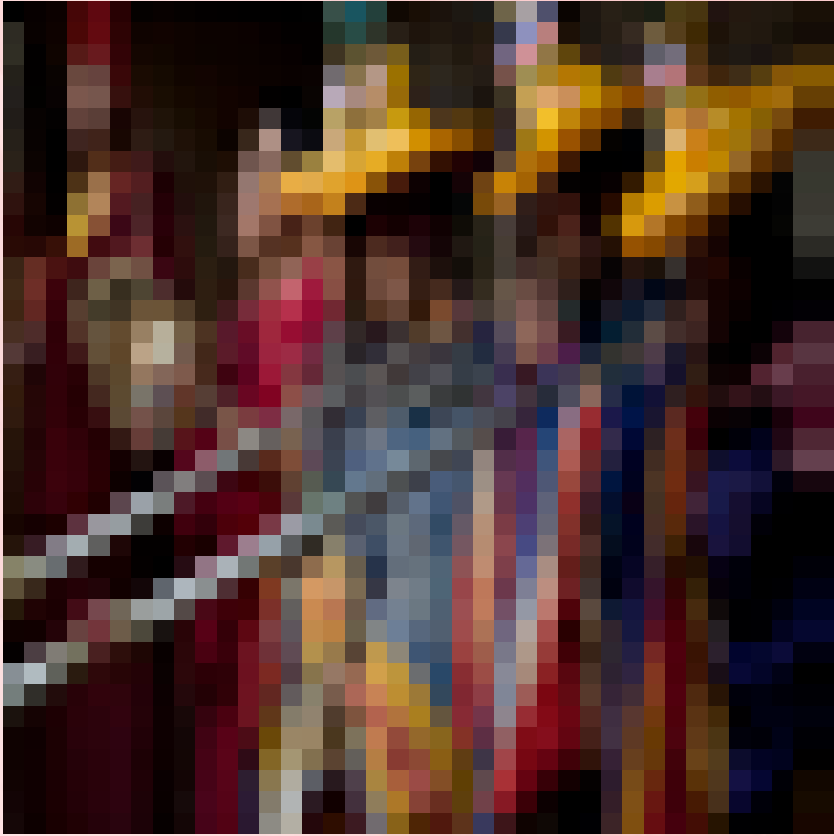
Sel Roti



Gundruk-Bhatmas

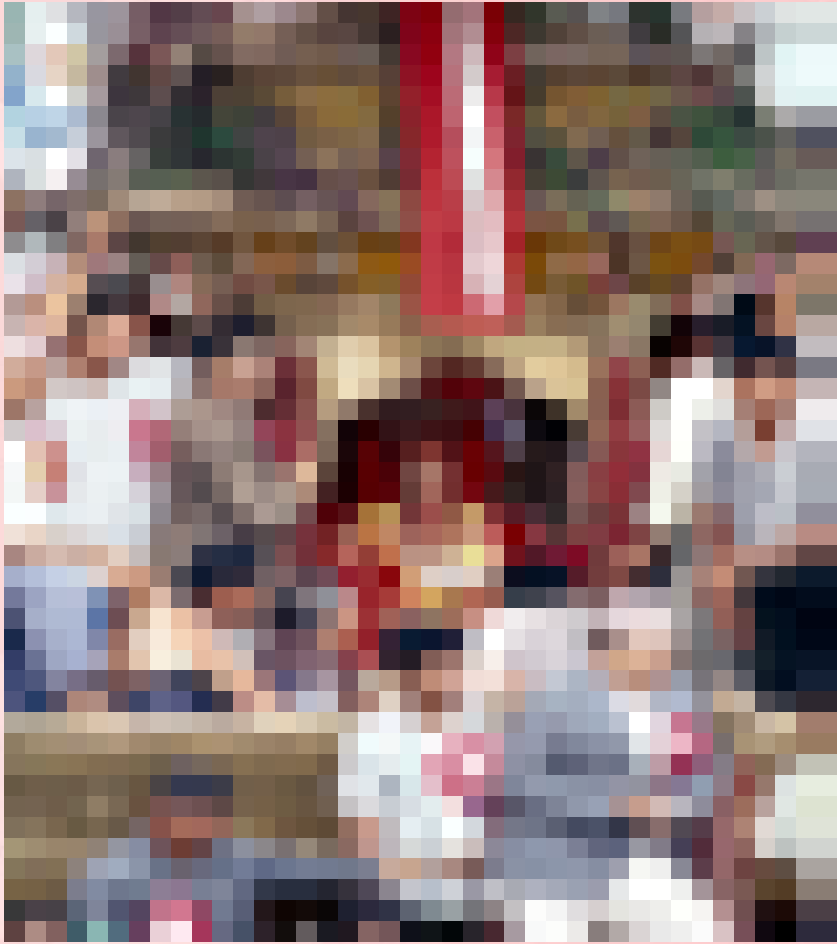


Cultural Diversity

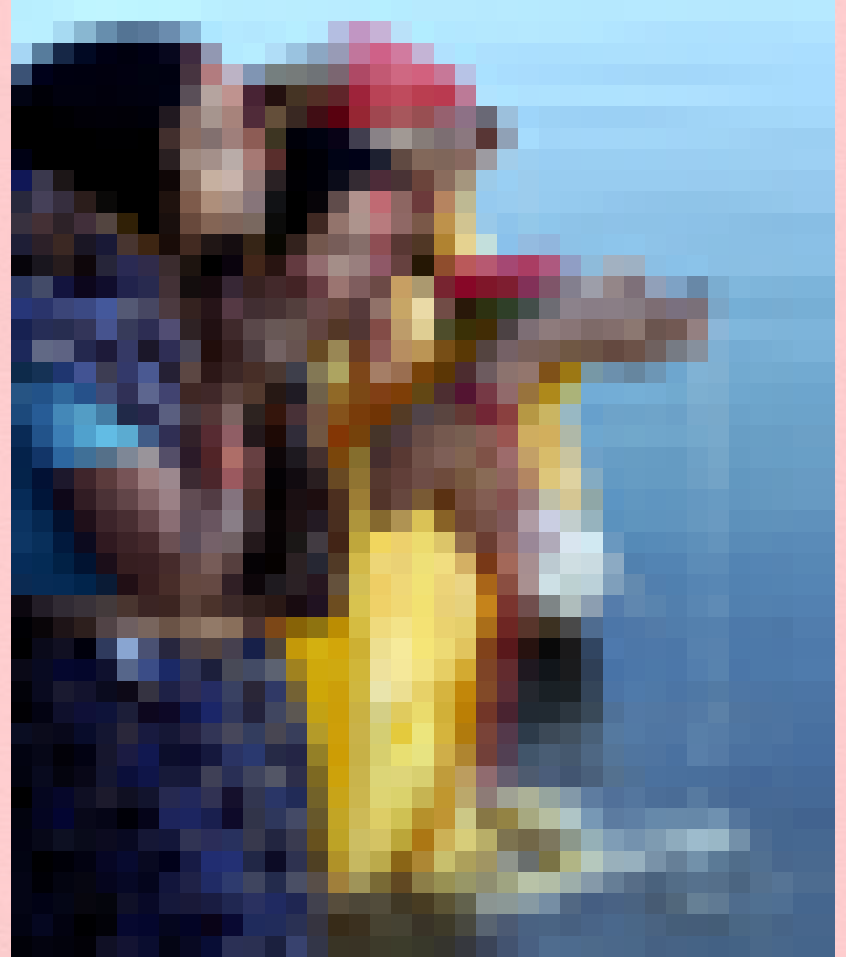


More than 102 ethnic groups and 92 spoken languages





Living Goddess Kumari



**Celebrating Chhat Puja in Terai Region,
Southern Plain of Nepal**



Accommodation Options in Nepal

- Leading International Chain Hotels
- Budget Hotels (B & B Hotels)
- Resorts
- Eco-Lodges
- Tea Houses
- Home stays
- Camping

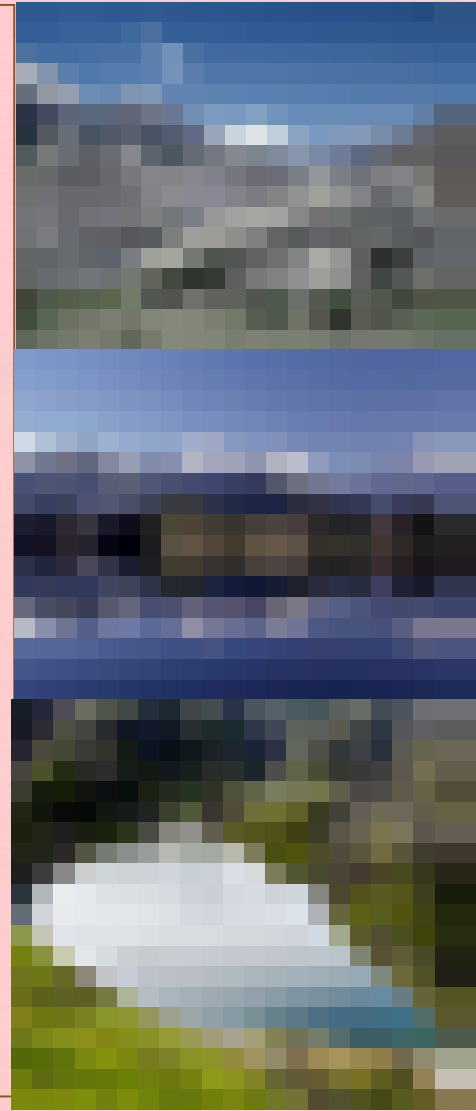




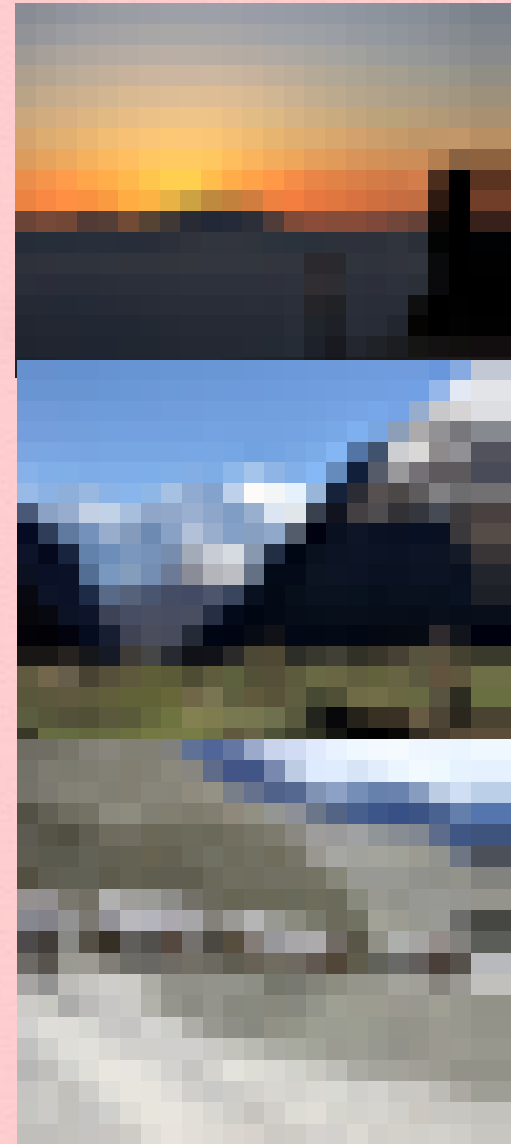


Nepal As Seen By World

- **Lonely Planet: Mustang, Nepal** – Top three regions in 'Best in Travel' 2012
- **Lonely Planet: Nepal** – Best Value Destination in 2013
- **Wanderlust Travel Award 2001, UK**
 - Second Position in the Top Country Category
- **Modern Maturity (Sep/Oct 2001), America's largest circulated magazine**
 - **The Annapurna Trail**-one of the best 12 walks in the world
- **Observer Travel Award 2002** : 2nd UK Favorite Long Haul Destination



- **BBC Holiday**-50 place to see before you die: 30th Rank for Nepal's Himalayas
- **Lonely Planet** : Least Impact Tourism Destination
- **National Geographic Adventure Magazine**: Nepal's Everest as one of the 25 best new adventure travel tours in the world





*Thank you !
See you in Nepal !*

